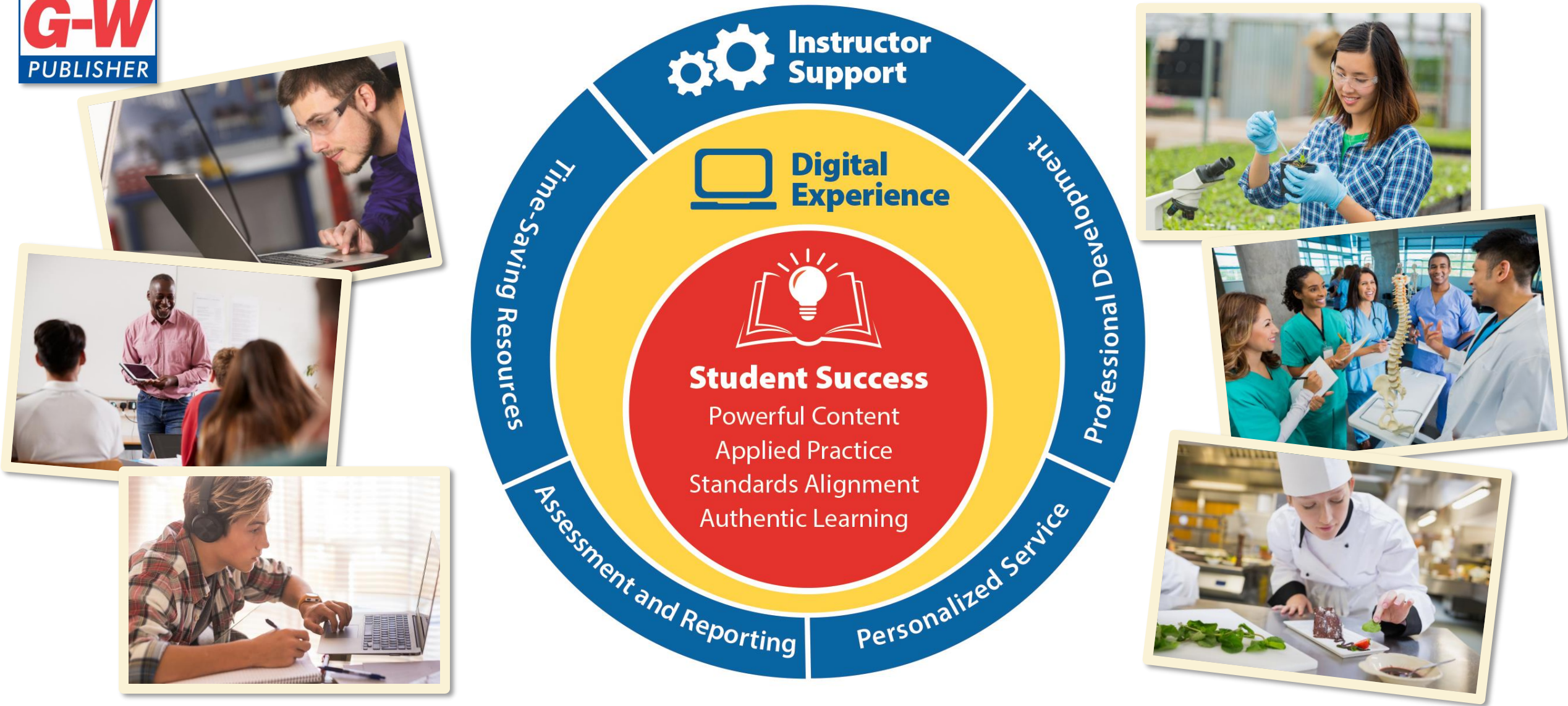


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by Pat Diehl Scace and James M. DelPrince**



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- ✓ Prepare for class
- ✓ Reinforce new concepts
- ✓ Assess learning

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Online Instructor Resources**



Lesson Plan: Chapter 2

Instructor:
Course:

Date:
Period/Section:

Chapter 2: Personal Financial Planning

Section 2.1: Personal Financial Landscape

Objectives

After completing this section, students will be able to:

- Identify steps to develop a budget based on personal goals.
- Explain how to create personal financial statements.
- Discuss the benefits of creating a good recordkeeping system for financial documents.
- Explain how money management software can assist in financial planning.

Terms

- life span
- nature of financial planning
- budget
- spreadsheet
- income
- expense
- fixed expense
- variable expense
- discretionary expense
- pay yourself first
- wealth
- emergency fund
- charity
- social responsibility
- data analysis
- discretionary income
- cash flow statement
- net worth
- asset
- liability
- net worth statement
- liquidity
- recordkeeping
- legal document
- money management software

Materials

- Foundations of Financial L
- Foundations of Financial L

1

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Assessment Software & Question Pools

ExamView® Assessment Suite v11 Software and Question Bank Files

The ExamView® Assessment Suite allows you to quickly and easily create, administer, and score paper and online tests. The ExamView® Assessment Suite includes the ExamView® Test Generator, ExamView® Test Manager, and ExamView® Test Player. G-W test banks are installed simultaneously with the software. If you cannot locate the test banks after installation, please refer to the ["How do I locate the ExamView® v8.1 or later test banks on my computer after installation?"](#) FAQ.

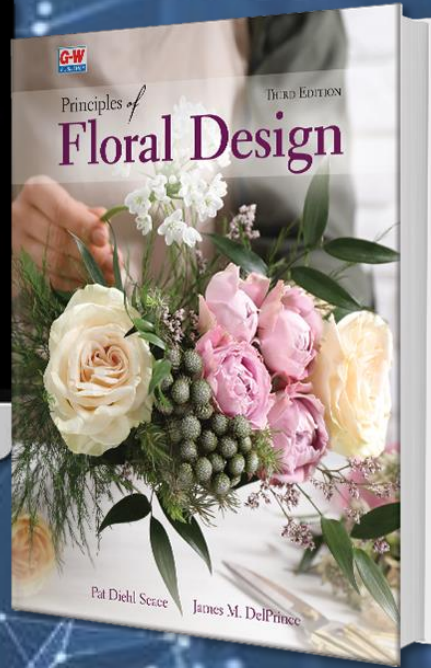
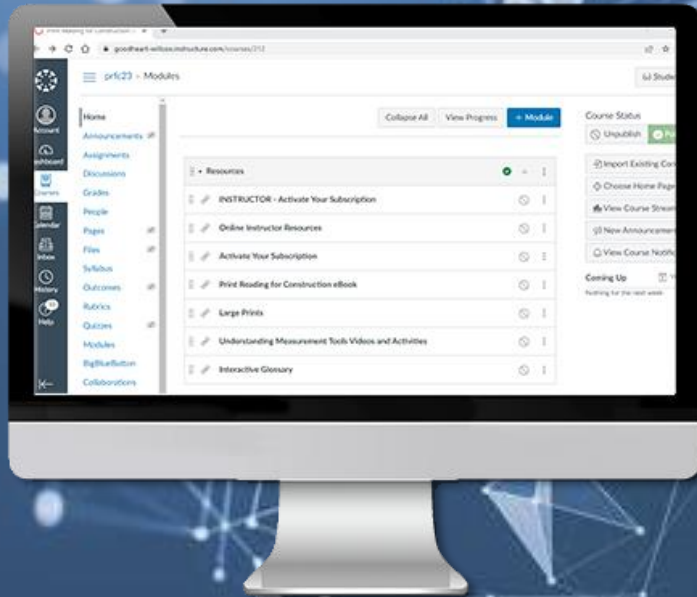
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Lesson Plans, Assessments, and Answer Keys



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Options Available**

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BRIGHTSPACE  canvas

 moodle

 schoology[®]



Additional
LTI-Compliant
Platforms

Clever


ClassLink




Google Classroom

**LMS and CMS Integration
Easy Navigation**

2: E-Flash Cards

Definition (1 of 31)

Item of value that is owned.

2: E-Flash Cards

Term (1 of 31)

asset

Select to flip

Previous

Remove

Next

E-Flash Cards & Vocabulary Practice

2: Vocabulary Game

Select a point value. Choose the term that matches the definition.

Score: 800

| | | | |
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Definition: Act of giving money, goods, or services to meet the needs of others and support causes that are important to an individual.

- ☐ pay yourself first
- ☐ variable expense
- ☐ recordkeeping
- ☒ philanthropy

Check Answer

Interactive Activities

Name:

Date:

Period:

Chapter 2: Service: The Heart of Hospitality

Instructions: Answer the following questions using what you learned in this chapter.

2.1 Customers Checkpoint

- The ____ is the main reason for the hospitality industry.

Answer:

- The ability to understand how another person feels is ____.

Answer:

2.2 Providing Quality Service Checkpoint

- When you provide the same good service and products to customers each time they come to your business, you are providing ____ quality service.

Answer:

- True or False?* Interactions between a customer and a staff member, like a phone conversation to make a hotel reservation, are called *word-of-mouth*.

Answer:

2.3 Hospitality Employees Checkpoint

- True or False?* In a hotel, the back-of-the-house employees include the valets bell attendants, and security officers.

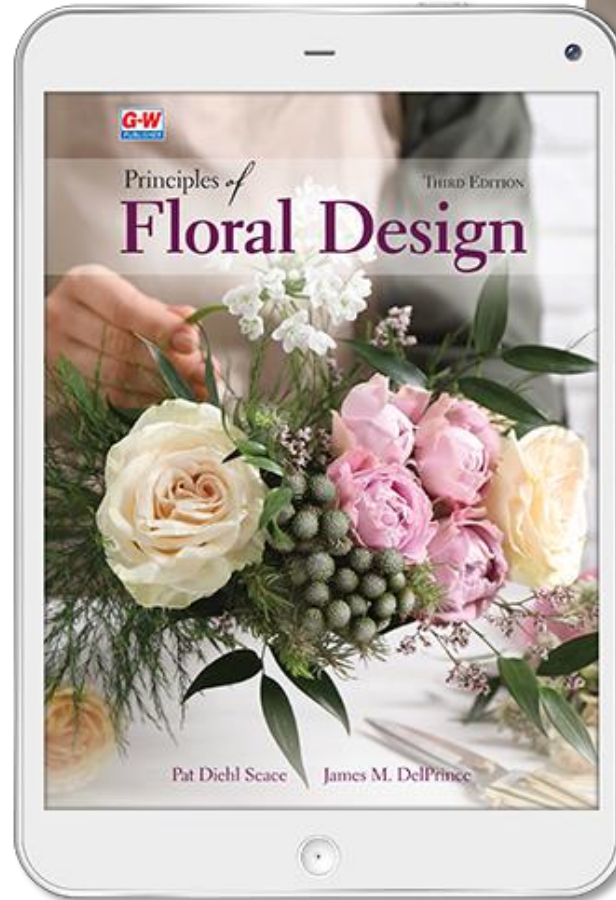
Answer:

- A customer-focused employee is able to ____ customer needs.

Answer:

Workbook Activities

Integrate G-W Digital Resources



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- 1 The Floriculture Industry
- 2 Career Planning
- 3 History of Floral Design
- 4 Safe Work Practices
- 5 Containers, Tools, and Mechanics
- 6 Plant Structures and Functions
- 7 Postharvest Processing, Conditioning, and Storage
- 8 Principles of Design
- 9 Elements of Design
- 10 Flower Selection
- 11 Foliage Selection
- 12 Types of Floral Design
- 13 Site Assessment and Theme Development
- 14 Flowers to Wear and Carry
- 15 Wedding Flowers
- 16 Designing for Holidays and Special Occasions
- 17 Sympathy Flowers
- 18 Permanent Botanicals
- 19 Maintaining and Decorating Potted Arrangements
- 20 Floriculture Marketing, Pricing, and Sales

Student Textbook



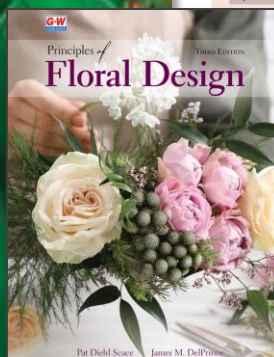
Step-by-Step

Tying a Bow

All floral designers must know how to tie or create various bows as they are frequently used as accents. They are used to complement floral arrangements, wreaths, and gifts to corsages, boutonnieres. The size of the following bow can be adjusted to suit your needs. Use the appropriate width of ribbon and a floral stem wire that matches the weight of your ribbon for your applications. Larger-width ribbons require a heavier weight of wire for support. Below are the basics for creating a bow for any application. Beginners may find #9 satin ribbon an inexpensive way to practice bow-making. **Note:** When using iridescent ribbon with organic materials, always use the 'dull' side of the ribbon face, saving shiny satin for use on package tops only.



Materials: #9 satin ribbon (about 1 3/8" wide), 22-gauge floral stem wire, and ribbon-cutting scissors.



Career Connection

Kevin O'Malley, Marvin's Flower Gardens, Indianapolis, Indiana

Business Development, Buyer, Sales Representative, and Margin and Inventory Control



dprince

Wholesale floristry provides a vibrant career pathway for people who enjoy being a part of the floriculture industry. Ensuring that retail floral customers have the best quality cut flowers, foliage, and plants is essential because repeat sales and the company's good reputation rely on customer satisfaction. Kevin O'Malley has worked in the wholesale floral sector for 25 years, taking on many responsibilities that ensure the flow of quality products from farms and manufacturers to florists.

What's New to the Edition

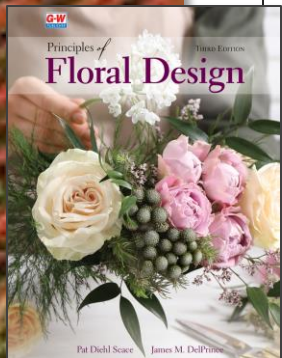
Chapter 8 Learning Outcomes

After reading this chapter, you should be able to:

- 8.1 Identify and explain the purpose of design principles in floral design.
- 8.2 Compare physical and visual balance in a floral design.
- 8.3 Apply the concept of proportion to floral design.
- 8.4 Apply the concept of scale to floral arrangements and costs.
- 8.5 Explain how dominance can be used to create a focal point.
- 8.6 Discuss reasons for the careful use of contrast.
- 8.7 Describe ways to introduce rhythm into a floral design.
- 8.8 List ways to make a floral design harmonious.
- 8.9 Describe methods of achieving unity in a floral design.

Chapter 8 Key Terms

- accent
- asymmetrical floral design
- balance
- central vertical axis (CVA)
- contrast
- design element



Chapter-Opening Materials



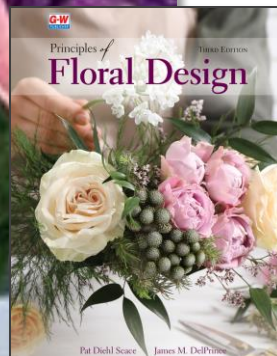
Career Connection

Michael J. Skaff, AIFD, AAF, PFCI, Savannah Interior Plant Designs, LLC



Michael J. Skaff

Michael Skaff and his husband own and operate Savannah Interior Plant Designs, LLC, a premier interior landscape company located in Savannah, Georgia. The company's professionally trained horticulturists design and create beautiful environments with living plants in commercial and residential environments. Once installed, staff provide weekly maintenance to ensure the health and well-being of the plants. Michael's company also designs colorful seasonal exterior planters and redesigns small landscapes for courtyards and sidewalk gardens. His experience as a florist enables Michael to include holiday decorating, weekly floral arrangements, and corporate gifting to their list of business offerings.



Step-by-Step

Making a Cake Topper

For this project, you will need 2 purple limonium stems, 7 to 10 pink spray rose blossoms, 8 to 10 pink alstroemeria blooms, leatherleaf, a secondary type of greenery, wet floral foam, an Iglu™, water with floral food, and a floral knife.



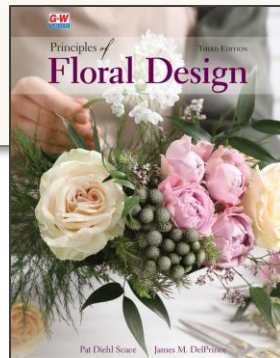
Have a few extra flowers on hand if the cake is large, as you will need to add floral accents to each layer. Make sure you do not design too large of an arrangement. Keep the floral choices in proportion with the size of the cake.

Special Features

Chapter 19 Review

Answer the following questions using the information provided in this chapter.

1. *True or False?* Humans give off carbon dioxide and breathe in oxygen while plants give off oxygen and take in carbon dioxide.
2. *True or False?* Plants can help remove volatile organic compounds, which are potentially harmful gases given off by many items in the home, from the air.
3. Which of the following types of plants are sold by florists?
 - A. Foliage plants
 - B. Flowering plants
 - C. Succulents and cacti
 - D. All are correct.
4. Which of the following are succulent plants?
 - A. Jade plants
 - B. Aloe vera
 - C. Cacti
 - D. All are correct.



Chapter 11 Critical Thinking

1. Your flower shop has just received an order for six matching corsages to be used for a local homecoming "court." The homecoming game is tonight, and the customer wants to pick up the corsages in two hours. Your usual practice is to use leatherleaf in this type of arrangement, but due to an unexpected number of orders, you have run out of leatherleaf. What other material could you use to create a similar effect?
2. A local businesswoman is planning a formal dinner at her home for prospective customers. She tells you that her home is "modernistic" with stark white walls, chrome-and-glass furniture, and abstract paintings. She wants three arrangements: one for the dining room, one for the living room, and one for the foyer or entry. Plan three coordinating arrangements using flowers and foliage that will work well in her home.
3. A customer has brought in an antique silver vessel in the shape of a Victorian woman's boot. The boot is about 8" from toe to heel, and the opening at the top of the boot is about 3" and is roughly oval. The customer wants you to create an arrangement in the vessel as a surprise for his parents. He realizes the arrangement cannot be large, but he says he wants "one or two flowers and a lot of green stuff." What factors should you consider in planning this arrangement? Is there anything you should advise the customer before beginning? What type of flowers and foliage could you use to overcome the obstacles?

End-of-Chapter Content

Principles of Floral Design: Chapter 7 Review

Name:

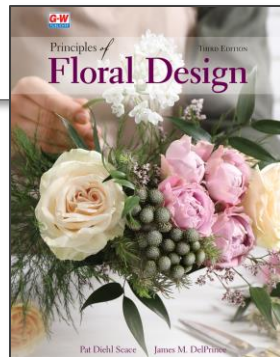
Date:

Class:

Chapter 7: Postharvest Processing, Conditioning, and Storage

Activities

1. Research homemade recipes for floral preservative. Mix one serving of the solution. Get three bud vases. Fill and label one with plain water, one with commercial preservative solution, and one with the homemade solution. Place a carnation in each of the vases and note the differences each day in the condition of the carnation. How do they compare? Does it make a difference which solution they are placed in? Which is performing best?
2. Is there a thermometer in the floral cooler in your classroom? Can you monitor the temperature and humidity of the cooler on a daily basis? What is the average temperature and humidity? Is the temperature affected by students/employees frequently going in and out of the cooler?
3. Place a bunch of tulips in a vase, on a shelf in the center of the cooler. Leave the light on overnight. What do you notice? Which way are the tulips facing?



Principles of Floral Design: Chapter 7 Review

Name:

Date:

Class:

Chapter 7: Postharvest Processing, Conditioning, and Storage

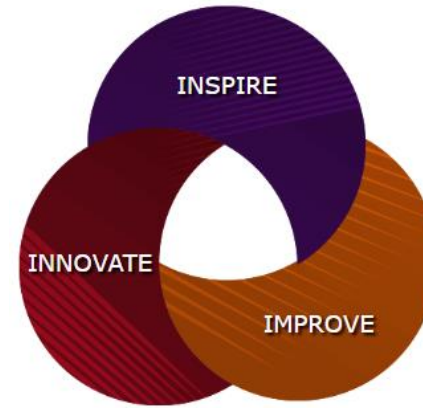
Critical Thinking

1. A shipment of flowers arrives, and the flowers all appear to have pale coloration and seem to be wilting. How should you handle the situation? What should you do next?
2. What are the benefits of using a floral cooler, and why is it preferred over regular refrigeration units? Which is better for preventing ethylene exposure and why is that important?
3. Explain how you should store geotropic flowers versus how you should store phototropic flowers, and why.

Workbook



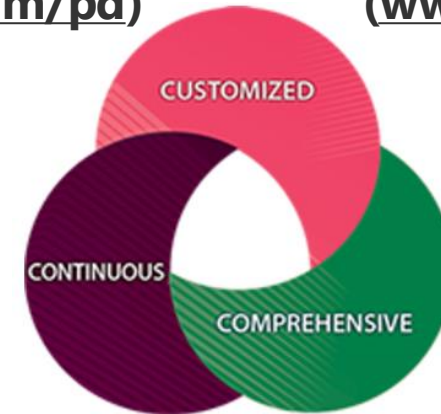
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Snap, Clap, Pop: Business, Marketing, Finance

Type: Downloadable Activities

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Subject: Business, Marketing, and Finance

First Day Icebreakers

Snap, Clap, Pop: Health Science

Type: Downloadable Activities

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First Day Icebreakers

Snap, Clap, Pop: Career Skills for High School

First Day Icebreakers

Snap, Clap, Pop: Animal Science

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