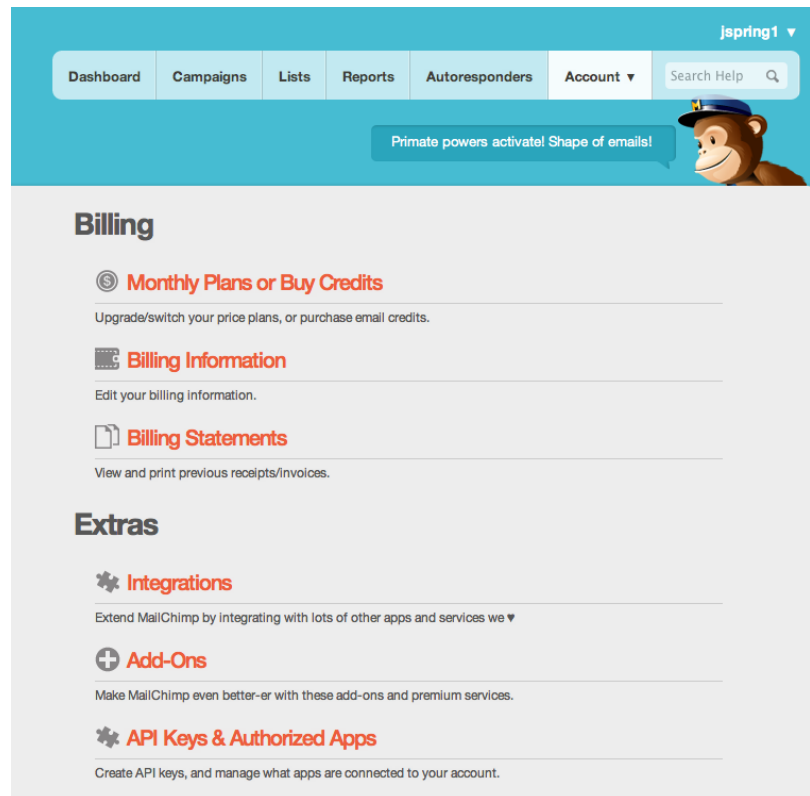


Reporting Integration Guide: How to find your MailChimp API

Email - MailChimp

In order to access your email analytics, we will need an API Key from your MailChimp Account. To get this:

1. Log in to MailChimp.com
2. Under “Extras”, click on **“API Keys & Authorized Apps”**
3. Under “Your API Keys” on the left-hand side, click **“Add a Key”** (you might need to scroll)



Email - MailChimp

4. Your new API key will now show up at the top of the “Your API Keys” section. You will be able to identify it by looking at the “Created” date. From here, copy the API key.

Oh joy! You've just birthed a bouncing baby API key.

API Keys **Registered Apps**

API Keys

Your API Keys

Created	Label	API Key	QR Code	Status
Aug 16, 2012 10:21 am	none set	-----us2	QR	Disable
Jul 22, 2011 05:51 pm	none set	-----	QR	Disable
Jul 19, 2011 05:35 pm	none set	-----	QR	Disable
Jul 18, 2011 06:43 pm	none set	-----	QR	Disable
Jul 14, 2011 11:26 am	none set	-----	QR	Disable
Jul 14, 2011 11:26 am	none set	-----	QR	Disable
Jun 30, 2011 05:25 pm Disabled on 07/14/2011		-----		Enable
Jun 30, 2011 05:25 pm Disabled on 07/14/2011		-----		Enable

[Add A Key](#)

API keys provide full access to your MailChimp account, so keep them private. [tips on keeping API keys safe](#)

