nude
SOLUTIONS

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SOLUTIONS

MISSION

Empowering Insurance

VISION

Delivering the best insurance experience in the world

OUR PROMISE TO YOU

Relentless innovation that brings copious value to all relationships

VALUES

TRANSPARENCY

We have nothing to hide and "show it all" to build genuine trustworthy relationships
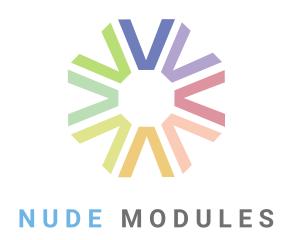
SIMPLICITY

We strive to simplify a complicated industry, because less is more

COLLABORATION

We believe in working together to build a long-term, mutually beneficial partnership

PEOPLE

We are inspired by people, who are at the core of who we are

NUDE MODULES

insights
ANALYTICS

black
ACCOUNTING

periscope
UNDERWRITING

podium
SALES MANAGEMENT

bond
BROKER/AGENCY MANAGEMENT
SYSTEM

thru
PRODUCT FUNNEL/QUOTER

pocket
CUSTOMER PORTAL

engage
CUSTOMER ENGAGEMENT

bond

BROKER/AGENCY MANAGEMENT SYSTEM

bond is a broker management system that reduces inefficiencies in a broker's daily work with its user-friendly, intuitive interface and automation.

FEATURES

- User-friendly interface
- Real-time lead management
  - View customers as they're coming into the sales funnel (Thru module)
  - HubSpot API integration: life-cycle lead management and marketing email campaigns
- Automated activities for:
  - System-generated emails
  - Call recordings and voice mail
  - Policy transactions
  - New business follow-ups
  - Quote drop offs/in progress quotes
- Automated activities for:
  - Underwriting
  - Policy info
  - Summarized coverage info
  - Total cost info

- Real-time* data exchange for:
  - change/endorsements
  - cancellations
  - renewals
  - claims
  - *Carrier dependent
- Built-in, real-time payment processor
  - Amend payment dates and information
  - Hold or waive payments
  - Auto re-pull for NSF and NSF fees
  - Broker assisted registered letter cancellations
  - Financing
- Claims documentation
  - View a client's claim activities
  - Input new claims and manage existing claims until they close

BENEFITS

- Operational efficiencies
- Broker productivity
- Customer retention
- Targeted sales messages
- Reduced error and omissions exposure
- Comprehensive financials
- Simplified insurance experience
- Additional revenue stream for the brokers (i.e. for the built-in payment processor)
- Carrier retention

thru
PRODUCT FUNNEL/QUOTER

bond is a broker management system that reduces inefficiencies in a broker's daily work with its user-friendly, intuitive interface and automation.

FEATURES

- Real time* data exchange
  - Quote, bind, and issue
  - Payment processing setup per policy
  - Document issuance
  - PAD agreement issuance
  - E-signatures
    Emailed documentation
    *Applicable to integrated carriers
- Credit score* and social, behavioural, and criminal record checks
  *Market dependent

- Adjustable coverage options
- Broker panel
  - View lockout and use of short-rate calculator
  - Ability to add activities while quoting
- Third party API integrations
  - iClarify property valuations
  - HubSpot
  - Canada Post look up
  - Credit Score (Social, behavioural, and criminal record checks)
- Quote continuation links
- Plain-language description of coverages

BENEFITS

- Accurate quoting
- Customer retention
- Simplified underwriting
- Increased online sales
- Broker productivity
- Reduced data entry
- Operational efficiencies

pocket
CUSTOMER PORTAL

pocket lets customers manage their insurance whenever and wherever they want. They log into an online account to change their payment schedules, download their insurance documents, and more.

FEATURES

- 24/7 customer self-serve
  - Real-time policy changes
  - Cancellations
  - Claims submissions
  - Payment changes (dates, frequency, and method of payment)
  - Personal information updates

- Ability to print, download, and email insurance documents
- View of insurance history
- Charity of choice selection
- Voucher redemption

BENEFITS

- Broker productivity
- Customer autonomy
- Operational efficiencies
- Ability to print, download, and email insurance documents
- View of insurance history

Engage helps brokers communicate to and understand their clients.

FEATURES

- Customer engagement scores

  This score is created based on the customer's credit score, pocket account creation, use of pocket features (i.e. selecting a charity of choice and using vouchers), as well as the broker's score of the client).

- Automated emails
  - Welcome email with declaration page
  - Certificate of insurance
  - Payment reminders
  - Policy changes
  - Renewals
  - Cancellations

- Tracked:
  - Referrals
  - Net promoter scores
  - Google and Facebook reviews
  - Financial score
  - Marketing leads
    * Market dependent

- pocket password reset for clients

- Ability to send vouchers

  Nude-based brokerages can partner with businesses to provide deals to customers.

BENEFITS

- Helps brokers act on real-time customer feedback
- Allows brokers to assess level of customer engagement (i.e. if they've created a pocket account or used available vouchers)
- Increased broker productivity

  Nude-based brokerages can partner with businesses to provide deals to customers.
- Target marketing (due to the ability to see lead sources)

insights
ANALYTICS

insights manages and leverages business data with a fully integrated data warehouse to provide a reporting suite rich with visualizations.

FEATURES

- Fully integrated data warehouse
- Key performance indicators
- Real-time business performance
- Automated and standardized reporting
  This includes sales, marketing, underwriting, claims, operations, and financials.

- Secure data access
- Interactive reporting
- Integrated financial reports
- Hands-on training
- User-friendly data dashboards
- PowerBI integration

BENEFITS

- Consistent collection, storage, and mining of business data
- Operational efficiencies: eliminate human error or manual work
- Broker and business productivity
- View and evaluate business trends
- Interactive, easily understood data visualizations
- Data-driven business decisions
- Training from a dedicated data team
- Broker and business productivity
- Assessment of team-specific goals
- Act on customer-based trends

black

ACCOUNTING

black is Nude's accounting module. It provides access to robust financial reporting and access to numbers in real time and connects to leading accounting software.

FEATURES

- Real-time accounting
- Automated reconciliation and bordereaux reporting
- Exportable reconciliations
- Chart of accounts listing
- Journal entry records
- Nude to QuickBooks API connection

BENEFITS

- Streamlined accounting processes
- Real-time assessments on business volume
- Overview of current balances by account for quick view
- Overview and search, sort, and filter for specific entries.
- Ability to manually add journal entries
- Premium finance tracking (for funding)
- Payment tracking for brokers
- Reconciliation payments
- Efficient matching from insurer to broker (for reconciliations and bordereaux reporting)

periscope
UNDERWRITING

periscope allows brokerages to be in control of the quality of their customer base through sophisticated underwriting.

FEATURES

- Manual insured lockout
- Postal code lockouts
- Review and override automated lockouts

BENEFITS

- Screen customers prior to binding coverage
- Reduced fraudulent claims
- Maintain positive insurer relationships
- Review and override automated lockouts
- Reduce time on high-risk clients

podium
SALES MANAGEMENT

podium gives brokerages the ability to manage referral partnerships and relationships within their own communities or across the country.

Note: when using podium, it's the broker's responsibility to be aware of provincial regulations and restrictions.

FEATURES

- Prospect and partner referral management
- Automated calculation and distribution of referral fees
- Assignment of customer promo codes
  (For podium partners to provide customers)
- Email notifications about customer transactions
- Tracked emails, calls, and engagements

BENEFITS

- Increased business opportunities for Nude-based brokerages
- Cross promotions
- Modification of engagement strategies
- Operational efficiencies for podium partners and Nude-based brokerages

admin

ADMIN

admin is an intuitive interface that allows brokers to define and maintain their business model. Users will set up business levels, employees, their roles, and permission levels. An admin user will also define where and how the business sells insurance products.

FEATURES

Business levels
- Manage your organizational structure and locations

Policy types
- Determine what products you sell, and where

User level
- Create profiles for employees that use Nude.
- Set up roles on your team and assign how employees will use the Nude modules

BENEFITS

- Streamlines business locations
- Provides secure employee access
- Organizational efficiencies: batch loading and employee management