



Benefits for Agents

OneHome™ is the latest evolution of the CoreLogic® Listing Management Platform (Matrix™) client portal. Available to your clients by invitation only, OneHome gives you more ways to connect with your clients than ever before.

Top Ten Reasons Agents Love OneHome

1. CoreLogic provides the most powerful and feature-rich multiple listing ecosystem available in the industry, now integrated with marketing services portals that enable faster, more intuitive ways for you to help your clients.
2. OneHome's updated look and feel is what clients are used to seeing in other modern platforms.
3. OneHome delivers the latest property data, faster to your clients.
4. Your clients will know that they are getting the most up to date information available.
5. Texting will allow you to get property data to your clients – anywhere, anytime and in the platform that makes sense for them (text and email).
6. With lightning speed communication with clients, you can build your business faster by reaching more clients with accurate data on their phones.
7. If your MLS or Brokerage opts-in to Marketplace in OneHome, you can suggest your preferred vendors for mortgage and insurance home improvements to clients – making OneHome a one stop shop for your client's real estate needs.
8. OneHome's planner offers a step by step guide through the buying or selling process so everyone knows what is next and you eliminate stress and confusion for your clients.
9. Listings in OneHome include personalized market insights, livability scores and mortgage calculators to create an easy, safe and seamless experience.
10. Homebuyers can score property preferences to match them with their dream home.

Benefits of OneHome vs. Old Client Portal

- OneHome has a Planner, Marketplace, and PropertyFit™ Score which is a big and innovative improvement over the old Client Portal.
- The onboarding process using PropertyFit™ Score helps make clients more engaged in the homebuying process.
- Homebuyers have the option to schedule a tour of a property in OneHome.
- OneHome has similar homes at the bottom of a listing screen in a full view.
- OneHome's Walk, Bike, and Transit scores are fabulous additions that give the client a real insight into a neighborhood.
- OneHome's incorporation of Nearby Schools on property details is a great new feature.
- Clients can view multiple pop ups at one time for points of interest.
- Interactive Demographics charts are well put together informational data that clients will find useful to learn more about a neighborhood.
- Deep links for mortgages and renovations add value.

*None of these features were available in the Old Client Portal.

Matrix Portal Stats for April 2020 vs OneHome Stats for April 2021

Unique users **+47%**

Visits **+110%**

Visit frequency **+43%**

Agents using OneHome **+23%**

Agents using OneHome /week **Avg 75K**

Visits /week **Avg 2M**

Visits per User /week **Avg 5**

Please note that with COVID it is difficult to know if these increases can be solely contributed to the introduction of OneHome. These numbers indicate strong engagement

What Agents Across the Country are saying

“I love OneHome. I set up every one of my clients with their own personalized OneHome search portal. It delivers the most up-to-date and accurate info to them, so they never skip a beat. It’s been incredibly helpful in our fast-paced market and we would be missing out on opportunities without it. The addition of text messaging and the Marketplace will make it even better.”

Real Estate Agent, Cleveland

“OneHome is an awesome site for me to share listings and auto emails with my clients. The site keeps us up to date on new listings, and any changes that fit their criteria. OneHome makes my job as an agent much easier, because it keeps my clients informed in the complex, and busy Real Estate market that is going on right now!”

Real Estate Agent from Pennsylvania

“I like the seamless performance and communication that OneHome offers for me and my clients.”

Real Estate Agent, Ohio

“OneHome is much better than the original portal system!”

Real Estate Agent, Texas

“I like that it will provide a better visual experience on various devices for clients.”

Real Estate Agent, Iowa

“I like the whole layout. It seems user friendly and has all the information that other sites do. School ratings and info., history on property, etc.”

Real Estate Agent, Texas

“OneHome makes it easy to get properties to my buyers!”

Real Estate Agent, Pennsylvania

“Very user friendly and the site gives an excellent overview of inventory on the market.”

Real Estate Agent, Texas

OneHome Platform Before & After

Before

After

