

CVRMLS



Central Virginia Regional
Multiple Listing Service
Products & Services

CVRMLS

Central Virginia Regional Multiple Listing Service (CVR MLS) is the preeminent real estate information technology service. Our user-friendly system and comprehensive suite of cutting-edge technology tools empower real estate professionals to drive business growth.

Users have access to over a dozen real estate technology products and services through their CVR MLS subscription, as well as comprehensive support, including prompt and professional live phone assistance from our knowledgeable support agents.

Awards

WAV Group CXI

CVR MLS was awarded three BEST MLS badges by the WAV Group Customer Experience Index.

CVR MLS holds a BEST MLS badge in the categories of Data Quality, Technology and Training.



MLS Products & Services

CoreLogic Matrix™

Matrix™ offers users a simple and reliable platform to input and search for property listings. Matrix™ is trusted by over one hundred multiple listing service organizations with more than one million users. Since 1991, CoreLogic has been a leader in the real estate and property insights industries.



Matrix™ offers robust integrations with OneHome, Realist, TransactionDesk, SentiLock, and ShowingTime with a powerful dashboard enabling efficient workflows for all users.

- Search any property type using over 200 different criteria for listings
- Set up automatic emails for convenient and quick client engagement
- List properties with comprehensive field options and high-resolution images
- Search, view, and utilize public tax records with the Realist integration
- Create automatic images tagging and descriptions with RestB.AI
- Seamlessly work between Matrix™, OneHome, ShowingTime, and SentiLock



TransactionDesk

TransactionDesk offers a modern and easy-to-use transaction management suite housing the comprehensive library of CVR MLS standard forms. Founded in 1989, Lone Wolf Technologies has been an industry leader, providing transaction solutions to over 9,000 brokerages in North America.

TransactionDesk assists users in organizing their workflow for every client and every transaction. Brokers have robust administrative tools to help manage their firm and agents' processes. Safe, customizable, and quick electronic signings are available through Authentisign.

- Create transactions directly from CVR MLS listings
- Organize transaction contacts, forms, documents, and tasks in one convenient place
- Search CVR MLS standard forms, upload external documents, and safely store transaction files
- Customize forms and documents with numerous editing options for electronic signing
- Access 24/7 customer support from Lone Wolf Technologies

ShowingTime

Setting up a showing has never been easier with ShowingTime. With a feature-rich desktop client that integrates intelligently with Matrix™ and a sleek app on both iOS and Android, users can access the platform wherever they need it.

- Set up highly customizable global agent and communication preferences
- Set up individual showing options that best accommodate client preferences
- Quickly add showings on listings from Matrix™, MLS Touch, or within the ShowingTime app
- Access ShowingTime's extended phone support during the week and weekend

MLS-Touch

CoreLogic's MLS-Touch has made accessing CVR MLS on mobile devices a simple and effective process. Used by more than one million agents in North America, MLS-Touch is available on iOS and Android devices.

- Search for properties on the map, by criteria, or see what is physically nearby
- View and edit complete CVR MLS listings and see public records with listing features, showing instructions, listing agent contact information, and driving directions
- Share listings with clients and through an agent-branded app
- Easily publish listings to social media
- Schedule showings in ShowingTime with a link in every available listing



Realist

CoreLogic's Realist provides users with a timely and accurate source of public property record information. CVR MLS has access to public records for every jurisdiction in Virginia. This data can be found integrated in Matrix™ listings, MLS Touch, and ShowingTime.

- Search, view, and export dependable public record data in Virginia
- Quickly build listings from public record data in Matrix™
- Search and view public records in the MLS Touch app
- View property insights on the Realist dashboard

OneHome

Impress your clients with a fresh, modern, and comprehensive listing portal. CoreLogic's OneHome is the consumer toolkit that keeps the client connected to their agent while empowering them with tools to view, search, and engage with CVR MLS listings.

- Customize and brand the platform clients view CVR MLS listings on
- Track client engagement with listings and set up alerts to send instantly or on a schedule
- Be the first to present your client with fresh CVR MLS listings, arriving before they can be found online
- Enable your clients to search the MLS and keep up with what catches their attention



SentiLock

SentiLock lockbox services are trusted by over 500,000 agents with over one million lockboxes in use. An industry leader, SentiLock offers the most reliable and secure lockbox service to CVR MLS users. Users enjoy reciprocity with ten local Virginia real estate organizations for easy and secure business across the region.

- Easy-to-use lockboxes accessible by the SentiKey mobile app
- Provide temporary access through the SentiConnect app
- Access, assign, re-assign, and manage lockboxes with the SentiLock dashboard
- Access extended hours of US-based phone support every weekday and weekend

DepositLink

CVR MLS partners with DepositLink to provide paperless electronic earnest money deposit transfer technology. At no cost, agents can digitally request and send EMD payments. DepositLink transactions offer more security and convenience than paper checks and wire transfers.

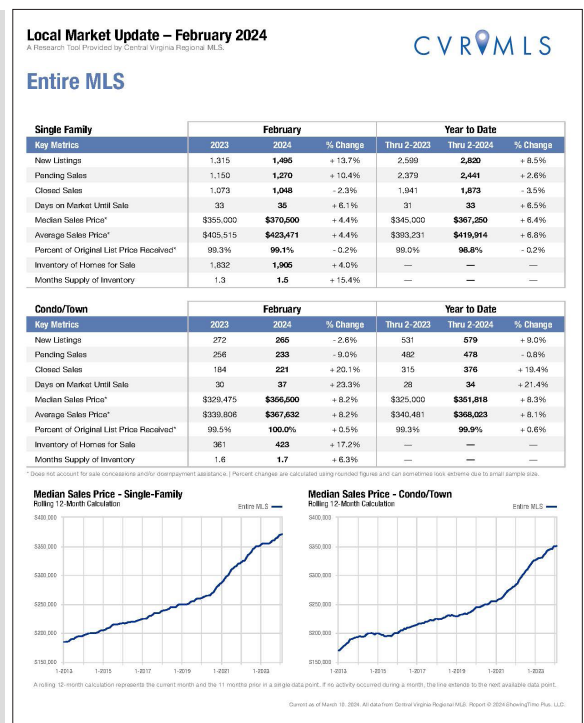
DepositLink

- Bank deposits can be tracked and reconciled in the DepositLink dashboard
- EMD payments up to \$100,000 can be processed in a single transfer
- Good funds clear in as little as 24 hours
- Request and transfer status are automatically communicated to all parties

MarketStats

MarketStats by ShowingTime is a robust and highly responsive market statistical reporting suite. Easy-to-use and rich with options for beginner to advanced users, MarketStats enables agents to better understand and articulate market trends. Monthly, quarterly, and annual market reports are available for users to review and share.

- Analyze CVR MLS statistics accurately from 2006 and later
- Instantly compare trends between geographies and other groups
- Create your own custom geographies to evaluate or compare
- Evaluate agent and office productivity shares with MarketView



Down Payment Resource

CVR MLS is proud to partner with Down Payment Resource to connect homebuyers with the down payment help they may be eligible for. Over 2,000 homeownership programs are reviewed when homebuyers complete a short and simple questionnaire. Additionally, Down Payment Resource provides many resources for real estate professionals on home affordability and assistance programs. Consumers can find the tool in the OneHome portal.



ListTrac

See where your listings are found online with ListTrac. The easy-to-use dashboard puts agent's listings in one place that offers actionable marketing insights. Brokers and agents can review listing views, leads, shares, and favorites from OneHome, agent pages, and major web portals. Attractive reports can be generated to help inform sellers of the listing's marketing performance.

NewHome Source Professional

Search for new home properties with the MLS companion platform, NewHomeSource Professional. Featuring new homes, communities, and builders, listings are delivered daily directly from builders. Users can sign up for agent-only information and tools.

CubicCasa

Generating floor plans has never been easier. With over one million floor plans created, CubiCasa enables users to create attractive and accurate floor plans with property measurements in a simple iOS/Android app experience.

- Generate professional property data reports in high-resolution JPG, PNG, and SVG formats
- Brand and personalize reports with logos and color preferences
- CVR MLS subscribers enjoy exclusive partner discounts on premium services

LISTTRAC



NewHomeSource
PROFESSIONAL

 **CUBICASA**

The logo icon for CubicCasa is a stylized, dark blue arrow pointing to the right, with a white outline.

IDX

CVR MLS broadcasts listings to all major web portals, broker and agent websites, and dozens of agent-centric software solutions. Feel confident your listing is seen wherever consumers are looking. CVR MLS partners with the CoreLogic platform Trestle to provide IDX syndication and support to over 100 technology partners using RESO-certified WebAPI delivery.

Forms

Users have access to a vast library of CVR MLS standard forms. CVR MLS forms offer reliable and legally reviewed documents agents use for every step of a transaction. Forms are reviewed by a committee of practitioners and updated annually to ensure compliance and relevance in an ever-changing market. Forms are hosted by TransactionDesk with electronic signings set up in Authentisign.

Support

Access live support from the locally-based CVR MLS support staff. Support is available during business hours by phone or email. CVR MLS offers a comprehensive KnowledgeBase with on-demand resources such as how-to articles, video tutorials, and other trainings on the CVR MLS rules and regulations.

Live software training is available to all users at no cost each month.



CVR MLS

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